



CONCLAVE ATLANTA 2011
*Conclave/Leadership Development &
Membership Training*

Monday, July 18 – Sunday, July 24, 2011
International President
Hon. Jimmy Hammock, Presiding



The Sheraton Atlanta
165 Courtland Avenue
Atlanta, GA 30303
800.833.8624
www.sheratonatlantahotel.com

BROTHERS' CONCLAVE AGENDA



	Event	Time	Event Location/Notes
Monday, July 18, 2011			
Attire: Business Casual (jacket optional)			
1.	Registration	1:00 pm – 3:00 pm	
2.	Education Workshop: Preparing for the GRE	2:00 pm – 4:00 pm	Macon Room
3.	Education Workshop: My Brother's Keeper	2:00 pm – 4:00 pm	Valdosta Room
4.	Emerging Leaders Forum: Kick Off/Orientation	2:00 pm – 4:00 pm	Athens Room
5.	Pre-Conclave General Board Meeting	4:00 pm – 6:00 pm	Salon A Attire: Suits
6.	Emerging Leaders Forum: Special Session and Presentation	6:00 pm – 7:00 pm	Macon Room
7.	Emerging Leaders Forum: Dinner with the Past Presidents	7:00 pm – 8:30 pm	Athens Room Attire: Suits
8.	Sigma Night in Atlanta	9:00 pm – Until	



	Event	Time	Event Location/Notes
Tuesday, July 19, 2011			Attire: Business Attire
9.	Registration	7:00 am – 5:00 pm	
10.	SIGMA ADVISOR UNIVERSITY SIGMA 1100: Launching Your Success Story SIGMA 2100: Foundations of Collegiate Advising SIGMA 3100: Chapter Operations: Working Effectively Together SIGMA 4100: Coaching and Development of Chapters SIGMA 5100: Advisory Role in Risk Management	8:00 am – 4:00 pm	Georgia Ballroom Georgia 2 Georgia 3 Georgia 4 Georgia 5 Georgia 6
11.	Emerging Leaders Forum Workshop: Setting Personal and Professional Plans and Goals for Leadership Success	9:00 am – 10:30 am	Atlanta Rooms 1-5
12.	Emerging Leaders Forum Workshop: Speak, Present and Communicate with Poise, Power and Persuasion	10:45 am – 12:30 pm	Atlanta Room 4
13.	Emerging Leaders Forum: Luncheon	12:30 pm – 2:00 pm	Grand Ballroom Salon B
14.	Press/Media Conference	1:00 pm - 2:00 pm	Savannah Rooms 1 and 2
15.	Emerging Leaders Forum Workshop: Navigating Crucial Conversations – SLA Signature Learning Lab	2:15 pm – 3:45 pm	Atlanta Room 5



	Event	Time	Event Location/Notes
16.	Emerging Leaders Forum Workshop: Creating A Passion to Serve through the Fraternity's Shared Vision	4:00 pm – 5:30 pm	
17.	General Board Dinner	6:00 pm – 8:00 pm	Capitol Ballroom Center
18.	Welcome to Atlanta Reception - Sponsored by Atlanta Area Chapters	7:00 pm – 10:00 pm	Grand Ball Room
19.	Opening of the Hospitality Suite	10:00 pm – 12:00 am	Hospitality Suites: 201 & 203
Wednesday, July 20, 2011			Attire: Business Casual w/jacket
20.	Conclave Registration	8:00 am – 7:00 pm	Registration Area – Level 1
21.	First Time Attendees Orientation	9:00 am – 10:00 am	Savannah Rooms 1, 2, and 3
22.	Committee: Audit	9:00 am – 10:30 am	Garden Courtyard Room 209
23.	Committee: Awards and Standards	9:00 am – 10:30 am	Garden Courtyard Room 217
24.	Committee: Credentials	9:00 am – 10:30 am	Garden Courtyard Room 231
25.	Committee: DSC	9:00 am – 10:30 am	Garden Courtyard Room 227
26.	Committee: Elections	9:00 am – 10:30 am	Garden Courtyard Room 211
27.	Committee: Grievance	9:00 am – 10:30 am	Garden Courtyard Room 215
28.	Committee: Law & Revision	9:00 am – 10:30 am	Garden Courtyard Room 221
29.	Committee: Nominations	9:00 am – 10:30 am	Garden Courtyard Room 219
30.	Committee: Omega Chapter	9:00 am – 10:30 am	Garden Courtyard Room 247
31.	Committee: Programs	9:00 am – 10:30 am	Garden Courtyard Room 223



	Event	Time	Event Location/Notes
32.	Committee: Resolutions	9:00 am – 10:30 am	Garden Courtyard Room 225
33.	Committee: Sigma/Zeta Relations	9:00 am – 10:30 am	Garden Courtyard Room 229
34.	Sigma Village – Branding and Communications Pavilion	10:00 am – 6:00 pm	Georgia Hall Foyer
35.	Grand Opening of the Sigma Market Place	10:00 am – 9:00 pm	Georgia Hall
36.	Grand Opening of the Sigma Museum	10:00 am – 9:00 pm	Georgia Hall
37.	Honorary Member Induction	11:00 am – 12:00 pm	Capitol Ballroom
38.	Lunch - on your own	12:00 pm – 1:00 pm	
39.	Committee: Audit	1:00 pm – 3:00 pm	Garden Courtyard Room 209
40.	Committee: Awards and Standards	1:00 pm – 3:00 pm	Garden Courtyard Room 217
41.	Committee: Credentials	1:00 pm – 3:00 pm	Garden Courtyard Room 231
42.	Committee: DSC	1:00 pm – 3:00 pm	Garden Courtyard Room 227
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47.	Committee: Omega Chapter	1:00 pm – 3:00 pm	Garden Courtyard Room 247
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49.	Committee: Resolutions	1:00 pm – 3:00 pm	Garden Courtyard Room 225
50.	Committee: Sigma/Zeta Relations	1:00 pm – 3:00 pm	Garden Courtyard Room 229
51.	Learning Track 1: Creating Brand YOU	1:00 pm – 2:15 pm	Atlanta Room 1



	Event	Time	Event Location/Notes
52.	Learning Track 1: Developing Alumni Chapters to Become Change Makers in Our Communities	1:00 pm – 2:15 pm	Atlanta Room 2
53.	Learning Track 1: Strengthening Our Sigma Brand – Becoming a Sigma Brand Ambassador	1:00 pm – 2:15 pm	Atlanta Room 3
54.	Learning Track 1: Creating a Public Relations and Marketing Campaign for Your Chapter	1:00 pm – 2:15 pm	Atlanta Room 4
55.	Delegate Certification/Seating and Delegate Orientation	1:00 pm – 3:00 pm	Grand Ball Room
56.	Opening Of Chapters on Display Global Chapter of the Year Competitions Chapters <i>Changing Lives Through Service</i>	1:00 pm – 10:00 pm	Georgia Hall Foyer – Security Needed
57.	Learning Track 1: Creating Brand YOU	2:30 pm – 3:45 pm	Atlanta Room 1
58.	Learning Track 1: Developing Alumni Chapters to Become Change Makers in Our Communities	2:30 pm – 3:45 pm	Atlanta Room 2
59.	Learning Track 1: Strengthening Our Sigma Brand – Becoming a Sigma Brand Ambassador	2:30 pm – 3:45 pm	Atlanta Room 3
60.	Learning Track 1: Creating a Public Relations and Marketing Campaign for Your Chapter	2:30 pm – 3:45 pm	Atlanta Room 4
61.	National Candidates' Forum	4:00 pm – 5:30 pm	Grand Ballroom
62.	Special Guest and VIP Holding Room	6:00 pm – 7:00 pm	Piedmont Room
63.	Opening Ceremony	7:00 pm – 9:00 pm	Grand Ball Room Attire: Dark Suit, White Shirt & White Tie
64.	President's Reception and Gala	9:00 pm – 11:00 pm	Capitol Ballroom



	Event	Time	Event Location/Notes								
65.	Caucus: Eastern Region	11:00 pm	Augusta Room								
66.	Caucus: Great Lakes Region	11:00 pm	Savannah Room 1								
67.	Caucus: Gulf Coast Region	11:00 pm	Savannah Room 3								
68.	Caucus: Southeastern Region	11:00 pm	Macon Room								
69.	Caucus: Southern Region	11:00 pm	Athens Room								
70.	Caucus: Southwestern Region	11:00 pm	Valdosta Room								
71.	Caucus: Western Region	11:00 pm	Savannah Room 2								
72.	Sigma Hospitality Suite	11:00 pm – Until	Hospitality Suites – 201 & 203								
73.	Sigma Night in Atlanta	11:00 pm – Until									
Thursday, July 21, 2011			Attire: Business Suits								
74.	Phi Beta Sigma Federal Credit Union Annual Breakfast Meeting	7:00 am – 8:00 am	Capitol Ballroom North								
75.	Registration	7:00 am – 5:00 pm	Registration Area Level 1								
76.	Opening Business Session	8:00 am – 12:00 pm	Grand Ballroom								
77.	Sigma Village – Branding and Communications Pavilion	10:00 am – 6:00 pm	Georgia Hall Foyer								
78.	Sigma Marketplace	10:00 am – 7:00 pm	Georgia Hall								
79.	Sigma Museum	10:00 am – 7:00 pm	Georgia Hall								
80.	Brotherhood Luncheon: Through the Decades	12:00 pm – 1:00 pm	<table style="width: 100%; border: none;"> <tr> <td style="width: 70%;">Capitol Ballroom</td> <td>1920 through 1989</td> </tr> <tr> <td>Athens Room</td> <td>1990-1999</td> </tr> <tr> <td>Augusta & Macon</td> <td>2000-2011</td> </tr> <tr> <td>Savannah 1, 2, and 3</td> <td>Collegiates</td> </tr> </table>	Capitol Ballroom	1920 through 1989	Athens Room	1990-1999	Augusta & Macon	2000-2011	Savannah 1, 2, and 3	Collegiates
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Athens Room	1990-1999										
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Savannah 1, 2, and 3	Collegiates										



	Event	Time	Event Location/Notes
81.	Oratorical Competition	1:00 pm – 2:30 pm	Savannah Rooms 1, 2, and 3
82.	Chapters on Display – Global Chapter of the Year Competitions Chapters <i>Changing Lives Through Service</i>	1:00 pm – 10:00 pm	Georgia Hall Foyer – Security Needed
83.	Debate Competitions	3:00 pm – 4:30 pm	Savannah Rooms 1, 2, and 3
84.	Election Polls	3:30 pm – 6:00 pm	Capitol Ballroom
85.	Special Guest and VIP Holding Room	6:00 pm – 7:00 pm	Piedmont Room
86.	Image Awards Gala	7:00 pm – 9:00 pm	Grand Ballroom - Overflow Capitol Ballroom
87.	Hospitality Suite	10:00 pm – until	Hospitality Suite – 2 nd Floor – Pool Foyer
88.	Sigma Night in Atlanta	10:00 pm - Until	
Friday, July 22, 2011			Attire: Business Suits
89.	Omega Ceremony and Rededication	7:30 am – 8:30 am	Capitol Ballroom
90.	Founders' Awards Breakfast Celebrating Changing Lives Through Service	8:30 am – 10:30 am	Grand Ballroom
91.	Sigma Village – Branding and Communications Pavilion	10:00 am – 6:00 pm	Georgia Hall Foyer
92.	Sigma Market Place	10:00 am – 9:00 pm	Georgia Hall
93.	Sigma Museum	10:00 am – 9:00 pm	Georgia Hall
94.	Bigger and Better Business Workshop Financial Literacy and Planning	10:00 am – 11:00 am	Athens Room
95.	A Salute to our College Graduates	11:00 am – 12:00 pm	Grand Ballroom



	Event	Time	Event Location/Notes
96.	Lunch - on your own	12:00 pm – 1:00 pm	
97.	Conversation Among Brothers Market Place and HIV/AIDS Rapid Testing	1:00 pm – 4:00 pm	Atlanta Room 5
98.	Business Session II	1:30 pm – 4:30 pm	Grand Ballroom
99.	Mission Possible Reception	6:00 pm – 7:00 pm	Savannah Room 1
100.	Miss Phi Beta Sigma Pageant - A Global Competition	7:00 pm – 9:00 pm	Grand Ballroom
101.	Phi Beta Sigma National Championship Stepshow	9:30 pm – 11:00 pm	Grand Ballroom
102.	Collegiate After Party	11:00 pm – Until	Capitol Ballroom
Saturday, July 23, 2011 – Living the Legacy: Marching Towards the Jubilee Celebration			Attire: Fraternity Shirt Day
103.	Phi Beta Sigma Life Members Breakfast <i>(Ticketed Event)</i>	7:00 am – 8:00 am	Capitol Ballroom
104.	Closing Business Session Farewell Atlanta – On To Philadelphia	9:00 am – 12:00 pm	Grand Ballroom
105.	Sigma Market Place	10:00 am – 8:00 pm	Georgia Hall
106.	Sigma Wellness Service Project Hosea Williams Feed the Hungry & Living Well – Brother to Brother Initiative <i>Homeless Men Pack Distribution</i>	1:00 pm – 6:00 pm	Off-Site
107.	Sigma Pool Party – Matinee One of the Hottest Events of the Summer	1:00 pm – 6:00 pm	Pool



	Event	Time	Event Location/Notes
108.	DSC Dinner	5:00 pm – 7:00 pm	Capitol Ballroom Attire: Formal
109.	Alain Leroy Locke Honors Society Pinning Ceremony	7:00 pm – 8:00 pm	Grand Ballroom Attire: Formal
110.	Distinguished Service Chapter Pinning Ceremony	8:00 pm – 9:00 pm	Grand Ballroom Attire: Formal
111.	Grand Orchid Ball <ul style="list-style-type: none"> • Presentation of New DSC Members • Installation of Officers • President's Pinning Ceremony • Grand March 	9:00 pm – 1:00 am	Grand Ballroom Attire: Formal
Sunday, July 24, 2011			Attire: Business Casual
112.	Ecumenical Service and Continental Breakfast	9:00 am – 10:00 am	Savannah Rooms 1, 2, and 3
113.	Post Conclave General Board Meeting	10:30 am – 11:30 am	Salon A
114.	Post Conclave Networking	10:00 am – 2:00 pm	Grand Ballroom Foyer