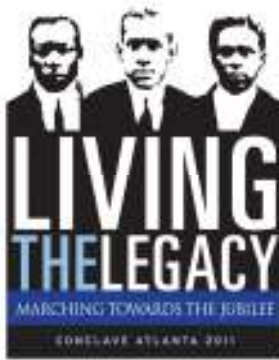


**CHANGING**  
Lives Through Service

## Brothers' Agenda

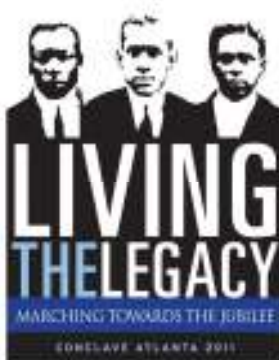
|                                 | Event  | Time                  | Event Location                                  |
|---------------------------------|--|-----------------------|---|
| <b>Tuesday, July 19, 2011</b>   |  |                       |   |
| 1.                              | <b>Welcome to Atlanta Reception</b><br>- Sponsored by Atlanta Area Chapters  | 7:00 PM -10:00<br>PM  | Grand Ball Room                                 |
| 2.                              | <b>Opening of the Hospitality Suite</b>  | 9:00pm                | Hospitality Suites...Second Floor;<br>201 & 203 |
| <b>Wednesday, July 20, 2011</b> |  |                       |   |
| 3.                              | Conclave Registration  | 8:00 AM – 7:00<br>PM  | Registration Area – Level I                     |
| 4.                              | <b>Grand Opening of the Sigma Market Place</b>   | 10:00 AM – 9:00<br>PM | Georgia Hall                                    |
| 5.                              | <b>Grand Opening of the Sigma Museum</b>   | 10:00 AM – 9:00<br>PM | Georgia Hall                                    |
| 6.                              | <b>Opening Of Chapters on Display –</b><br>Global Chapter of the Year Competitions<br>Chapters <i>Changing Lives Through Service</i> | 1:00 PM – 10:00<br>PM | Georgia Hall Foyer                              |
| 7.                              | <b>Meet and Greet</b><br><b>Hosted by the First Lady of Phi Beta Sigma</b>   | 2:00 PM               | Capitol Ballroom South                          |
| 8.                              | <b>Opening Ceremony</b>  | 7:00 PM – 9:00<br>PM  | Grand Ball Room                                 |
| 9.                              | <b>President's Reception and Gala</b>  | 9:00 PM – 11:00<br>PM | Capitol Ballroom and Pool Foyer                 |
| 10.                             | Sigma Hospitality Suite  | 11:00 PM - Until      | Hospitality Suites – Second Floor<br>201 & 203  |
| <b>Thursday, July 21, 2011</b>  |  |                       |   |
| 11.                             | Conclave Registration  | 8:00 AM – 5:00<br>PM  | Registration Area Level                         |
| 12.                             | <b>Tour Atlanta</b>  | 9am-2pm               |   |
| 13.                             | <b>Martin Luther King Center</b>   |                       |   |



**CHANGING**  
Lives Through Service

## Brothers' Agenda

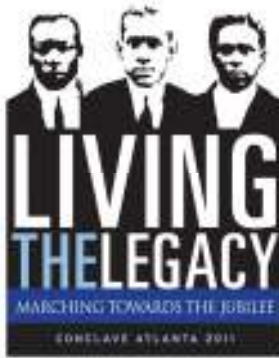
|     | Event  | Time                      | Event Location  |
|-----|--|---------------------------|---|
| 14. | <b>World of Coke</b>   |                           |   |
| 15. | Sigma Marketplace  | <b>10:00 AM – 7:00 PM</b> | <b>Georgia Hall</b>   |
| 16. | Sigma Museum   | 10:00 AM – 7:00 PM        | Georgia Hall  |
| 17. | Chapters on Display –<br>Global Chapter of the Year Competitions<br>Chapters <i>Changing Lives Through Service</i> | 1:00 PM – 10:00 PM        | Georgia Hall Foyer – Security Needed                        |
| 18. | <b>“Lunch Around the Sheraton”</b>   | <b>12:30 PM – 2:30 PM</b> | Capital Ballroom  |
| 19. | <b>Image Awards Gala</b><br><b>- Featuring Special Entertainment</b>   | <b>7:00 PM – 9:00 PM</b>  | <b>Grand Ballroom</b><br><b>- Overflow Capitol Ballroom</b> |
| 20. | Hospitality Suite  | 10:00 PM – until          | Hospitality Suite – 2 <sup>nd</sup> Floor – Pool Foyer      |



**CHANGING**  
Lives Through Service

## Brothers' Agenda

| Friday, July 22, 2011   |   |                       |                                 |
|-------------------------|---|-----------------------|---------------------------------|
| 21.                     | <b>Founders' Awards Breakfast</b><br>-Celebrating Changing Lives Through Service  | 7:30 AM – 9:00<br>AM  | Grand Ballroom                  |
| 22.                     | <b>Tour Atlanta</b>   | 10am-3pm              |                                 |
| 23.                     | <b>High Museum of Art</b>   |                       |                                 |
| 24.                     | <b>Georgia Aquarium</b>   |                       |                                 |
| 25.                     | <b>Sigma Wellness Health Fair</b><br><i>Living Well Brother to Brother –<br/>.....Featuring Health Screenings</i>   | 10:00am –<br>3:00PM   | Georgia Hall Foyer              |
| 26.                     | <b>Conversation Among Brothers</b><br>- Market Place and HIV/AIDS Rapid Testing   | 1pm-4pm               | ATL Room 5                      |
| 27.                     | Sigma Market Place  | 10:00 Am – 9:00<br>PM | Georgia Hall                    |
| 28.                     | Sigma Museum  | 10:00 AM – 9:00<br>PM | Georgia Hall                    |
| 29.                     | <b>Miss Phi Beta Sigma Pageant</b><br>- A Global Competition  | 7:00 PM – 9:00<br>PM  | Grand Ballroom                  |
| 30.                     | <b>Phi Beta Sigma National Championship<br/>Stepshow</b>  | 9:30 PM – 11:00<br>PM | Grand Ballroom                  |
| Saturday, July 23, 2011 |   |                       |                                 |
| 31.                     | Sigma Market Place  | 10:00 AM – 8:00<br>PM | Georgia Hall                    |
| 32.                     | <b>Sigma Wellness Service Project</b><br><b>Hosea Williams Feed the Hungry &amp;<br/>Living Well – Brother to Brother Initiative</b><br><i>Homeless Men Pack Distribution</i> | 1:00 PM – 6:00<br>PM  | Off-Site                        |
| 33.                     | <b>Fashion Show/Luncheon</b>  | 10:30am-2pm           | Crowe's Nest Megaplex (offsite) |
| 34.                     | <b>Sigma Pool Party - Matinee</b><br>One of the Hottest Events of the Summer  | 1:00 PM – 6:00<br>PM  | Pool                            |
| 35.                     | <b>Distinguish Service Chapter Pinning<br/>Ceremony</b>   | 8:00pm – 9:00<br>PM   | Grand Ballroom                  |
| 36.                     | <b>Alain Leroy Locke Honors Society Pinning<br/>Ceremony</b>  | 8:00 PM – 9:00<br>PM  | Grand Ballroom                  |



**CHANGING**  
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## Brothers' Agenda

|                              |   |                       |                      |
|------------------------------|---|-----------------------|----------------------|
| 37.                          | <b>Grand Orchid Ball</b> <ul style="list-style-type: none"> <li>• Presentation of New DSC Members</li> <li>• Installation of Officers</li> <li>• President's Pinning Ceremony</li> <li>• Grand March</li> </ul> | 9:00 pm –<br>1:00am   | Grand Ballroom       |
| <b>Sunday, July 24, 2011</b> |   |                       |                      |
| 38.                          | <b>Ecumenical Service and Continental Breakfast</b>   | 9:00am –<br>10:00am   | Savannah 1,2, 3      |
| 39.                          | <b>Post Conclave Networking</b>   | 10:00 AM – 2:00<br>PM | Grand Ballroom Foyer |

Revised 5/01/11